



## Presseinformation

### Joint Venture for the Italian Market

### SWM Italia markets the WOLF-Garten Brand

#### Newly founded Company from MTD and Sandrigarden

Starting on the 1<sup>st</sup> of January, the WOLF-Garten brand will be presenting itself in a new way. Together with Sandrigarden srl, Molteno LC, MTD Products AG, Saarbrücken, has set up a new company in the form of a joint venture - SWM Italia srl. Molteno (LC).

SWM Italia is a sales company and is only active on the Italian market. The product range to be sold by the new company, which is owned equally by both partners, consists of all of the products from WOLF-Garten and Sandrigarden. Daniele Tornaghi and Albert Schweikardt will lead the operative management. WOLF-Garten Italia will stop trading on the 31.12.2009.

Sandrigarden has been active in the garden tool sector for 50 years. The company produces barbecues, lawnmowers, scarifiers, small riders, chainsaws, trimmers, motor scythes, hedge shears, motor cutters, shredders and blowers. They manufacture their goods in Italy, China and Hungary.

In 1999, Sandrigarden took over the production and office complex from a well-known American company in Molteno (LC). This expansion of the production capacity saw the birth of the "BRITECH"

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für Presse



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brand as a manufacturer of electrical garden products. Later, the establishment of production plants in China and Hungary followed. Thanks to substantial investment, Sandrigarden is one of the best-known manufacturers of all kinds of garden tools for consumers.

MTD, the "Modern Tool and Die Company", with its headquarters in Cleveland, Ohio is the world's largest manufacturer of motorised gardening tools. MTD Products Inc. was founded in 1932 and is still family owned. MTD has manufacturing capacities in the USA, Europe and Canada.

MTD offers every gardener – whether professional or hobby gardener – a product range from five brands on the European market; MTD, GUTBROD, Yard-man, Cub Cadet and also WOLF-Garten, which covers nearly every application in the garden. Every brand makes its mark through individuality and unmistakable optic. All of the brands compliment a wide spectrum of motorised garden tools; from electric lawnmowers to motor hoes and snow blowers all the way up to miniature tractors.

Further information about WOLF-Garten can be obtained from MTD Products, Business Division WOLF-Garten in 57518 Betzdorf, Sieg

Note for editors: This text and photographs can be found and downloaded under the following link: [www.waschzettel.de/page.cgi?ID=27288](http://www.waschzettel.de/page.cgi?ID=27288) or at [www.WOLF-Garten.de/presse/aktuell/](http://www.WOLF-Garten.de/presse/aktuell/)



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